



# Marina Coast Water District

## Minutes

### Community Outreach and Personnel Committee Meeting

August 6, 2024

#### 1. Call to Order:

The August 6, 2024 Community Outreach Committee meeting was called to order at 7:39 p.m. by Director Moore. In attendance were:

- Committee members: Director Imamura and Director Moore
- Staff: Remleh Scherzinger and Paula Riso
- Public members: Martin Rauch

#### 2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

#### 3. Approve the Draft Minutes of the May 14, 2024 Meeting:

Director Imamura made a motion to approve the minutes of May 14, 2024. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

#### 4. Receive an Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, gave a review of the May, June and July analytical social media outreach efforts, metrics, and upcoming outreach items. Discussion regarding the California Avenue Project and Landscaping Concepts followed.

#### 5. Identify Agenda Items for Future Committee Meetings:

Mr. Scherzinger said the Social Media Policy will be on a future agenda.

#### 6. Committee Member Comments:

Director Imamura and Director Moore made comments.

#### 7. Adjournment:

Meeting adjourned at 8:14 p.m.